

Shop Brooklyn

Participation Form

Program requirements: (Oh, and it's **FREE** to participate!)

- ✓ I have a physical retail outlet (4-wall store) in Brooklyn, New York.
- ✓ I will offer shoppers a major discount and label it a "Brooklyn Bonus".
- ✓ I will fully assist with the marketing campaign through: web promotions, e-blasts to my mailing lists, postcard distribution at my place of business, event poster display, etc.
- ✓ I will offer a "Brooklyn Bonus" discount or promotion on any day(s) of the week during promotional period.

Business Name: _____ Hours of Operation: _____

Business Address: _____ ZIP: _____

Owner Name: _____ Email: _____

Business Phone: _____ Fax: _____

Neighborhood/BID: _____

Business Category (please circle one):

Arts, Antiques, Photography, & Gifts	Bars, Clubs, Galleries, & Venues	Books, Music, Video & Electronics
Cafés & Restaurants	Clothing, Footwear, Jewelry, & Accessories	Grocers, Natural Foods, & Delis
Hair, Beauty, Health & Massage	House Goods, Hardware, Office, & Furniture	Pets & Pet Products
	Services	

What is your Brooklyn Bonus?

DISCLAIMER: Information provided in this application will be shared with program affiliates. Participation in *Shop Brooklyn* shall not be deemed an endorsement by the Office of the Brooklyn Borough President, Brooklyn Tourism, or program affiliates. *Shop Brooklyn* does not create a partnership between the Office of the Brooklyn Borough President and program affiliates, nor is it an endorsement of program affiliates.

Authorized Signature: _____ Date: _____

Print Name: _____

Email completed form to: ShopBrooklyn@gmail.com

Or Fax to: 718-802-3959

Attach a photo of storefront to be included on iShopBrooklyn.com

If you have any questions, please contact us at ShopBrooklyn@gmail.com

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